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Third Semester M.B.A. Degree Examination, March/April 2021

(CBCS Scheme - 2014-15 onwards)

Management

Paper 3.6.3 — HEALTH ECONOMICS

Time : 3 Hours]

[Max. Marks : 70

Instructions to Candidates : Answer all Sections.

SECTION - A

Answer any **FIVE** of the following questions. Each question carries **5** marks :
(5 × 5 = 25)

1. Define and explain the term Health Economics and Healthcare Economics.
2. Explain the factors influencing demand for healthcare.
3. What is Time value of money?
4. Define and explain Spill-over effect.
5. Explain the features of perfect competition in Indian healthcare industry.
6. What are the main principles of PPP in healthcare industry?
7. What are the various approaches for monetary evaluation of length of life in healthcare?

SECTION - B

Answer any **THREE** of the following questions. Each question carries **10** marks :
(3 × 10 = 30)

8. What are the basic concepts of Health Economics? What is its scope and relevance to Indian Health Care?
9. Explain with a suitable example of illustration, Elasticity of Demand & Supply and also draw Demand Curve.
10. Discuss the various approaches to monetary valuation of health outcomes. Can we apply the cost-benefit analysis in the government hospitals and why?
11. Elucidate the gaps in Indian and International Market for Healthcare products and services.

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SECTION - C

Case Study

(1 × 15 = 15)

Compulsory question :

12. What, according to you, should be the relative roles of Government and Private Players in health care sector, given the magnitude of the poverty, socio-economic inequities and poor health status of the country? Give your arguments comprehensively and cogently.
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